



2011-2012 Leadership Directory



National Wood Flooring Association

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TABLE OF CONTENTS

Committee Goals.....	2-5
Taskforce Goals.....	6
NWFA Executive Committee.....	7
NWFA Board of Directors.....	8
NWFA Ex-Officio Board of Directors.....	9
NWFA Certified Professionals Board of Directors.....	10
NWFA Industry Research Foundation Board of Directors.....	11
NWFA Services, Inc. Board of Directors.....	12

Committees

Bylaws.....	13
Convention/Expo....	14-17
Dealer/Contractor Steering.....	18
Finance Committee.....	19
Distributor Steering.....	20
FSC Procurement Group Steering.....	21
Government Relations.....	22
Hardwood Floors Magazine.....	23
International.....	24
Management Education.....	25
Manufacturer Steering.....	26
Membership.....	27
Nominating.....	28
PPR.....	29
RPP Governance Board.....	30
Technical Education.....	31

Task Forces

Installation Guidelines.....	32
Installation School Protocols.....	33
International Guidelines.....	34
NWFA/NOFMA Standards.....	35
Technical Manual.....	36

NWFA COMMITTEE GOALS 2011-2012

<u>Committee</u>	<u>2012 Goals/Objectives</u>	<u>Staff Liaison</u>
<p>Bylaws Chairman: Rick Holden Board Liaison: Tommy Maxwell</p>	<ul style="list-style-type: none"> Review NWFA Bylaws for updates or changes 	Michael Martin
<p>Convention/EXPO Chairman: Enos Farnsworth Board Liaison: Jeff Fairbanks</p> <p>Expo Sub-Committee Chairman: Jim Schumacher Members: Kellie Hawkins Todd McDonald Tom McNeil Eric Muench Sam Smith Larry Subervi</p> <p>Education Sub-Committee Chairman: Tony Robison Members: Wayne Lee Dee Lenston Sprigg Lynn Nick Melnyk Glen Miller Bill Price, Sr.</p> <p>Attendance/Marketing Sub-Committee Chairman: Kevin Mullany Members: Hank Adams Bill Costello Wayne Cotton Brenda Kubasta Genia Smith</p>	<ul style="list-style-type: none"> Develop, promote and administer 2012 Annual Convention & Expo in Orlando, FL Study development of additional regional NWFA Education/Expo with distributors exhibiting 	Anita Howard Kendra Bjorklund Doug Dalsing Shawn Gahagan Kim Wahlgren
<p>Dealer/Contractor Steering Chairman: John Lessick Board Liaison: Sprigg Lynn</p>	<ul style="list-style-type: none"> To meet annually to identify what issues need to be addressed to better serve the dealer/contractor members of NWFA Serve as "consulting resource" to develop NWFA's online University 	Rusty Swindoll

NWFA COMMITTEE GOALS 2011-2012

<p>Distributor Steering Chairman: John Wooten Board Liaison: Craig Dupra</p> <p>Members: Mark Wheeler</p>	<ul style="list-style-type: none"> • To identify and address issues to better serve the distributor members of NWFA • Partner with NAW, NAFCD, and other distributor organizations for shared educational opportunities • Review Road Map & ToolKit for possible revision 	<p>Don Conner</p>
<p>Finance Chairman: Rick Holden Board Liaison: Tommy Maxwell</p> <p>Members: Revised 9/11</p>	<ul style="list-style-type: none"> • To provide financial oversight and recommendations to the Board of Directors • To review financial monthly financial statements and advise the Board of any areas of concern 	<p>Michael Martin Wanda Mathews</p>
<p>FSC Procurement Chairman: Don Finkell Board Liaison: Peter Connor</p> <p>Members: Corey Brinkema Jason Grant Ian Hanna Rick Holden Robert Hrubes Linda Kramme Neil Poland Paul Pingrey Fran Price Eric Smith Lisa Stocker</p>	<ul style="list-style-type: none"> • To work with FSC, the FSC Family Forest Alliance and other related organizations to expand the number of forests certified to FSC Standards 	<p>Michael Martin</p>
<p>Government Relations Chairman: Don Finkell Board Liaison: Rick Holden</p> <p>Members: John Clark Wayne Cotton Jerry Herz Dick Olesen Kelly Stevens John Wooten</p>	<ul style="list-style-type: none"> • Represent NWFA on the Small Business Legislative Council, the Hardwood Federation and the Hardwood Federation PAC • Monitor federal legislation advising membership and participating in "coalitions" addressing issues affecting our members 	<p>Michael Martin</p>
<p>International Chairman: Mark Elwell Board Liaison: Jeff Fairbanks</p> <p>Member: Jim Gould</p>	<ul style="list-style-type: none"> • Monitor and recommend NWFA activities at International shows such as Domotex Germany, Domotex Asia, Domotex Dubai, Domotex Russia, and other international events 	<p>Michael Martin</p>

NWFA COMMITTEE GOALS 2011-2012

<p>Management Education Chairman: Sprigg Lynn Board Liaison: John Lessick</p> <p>Members: Tony Battaglia Mark Brown Howard Brickman Kevin Devin Tom Kelly Brad Lenz Jamie Lupresto Kevin Mullany Charles Peterson</p>	<ul style="list-style-type: none"> • Serve as administrator/monitor of Dealer/Contractor Profit Survey and the Distributor Employee Compensation Study • Develop Product Knowledge for Selling • Develop NWFA University-ONLINE 	Rusty Swindoll Tricia Swindoll Kim Wahlgren
<p>Manufacturer Division Chairman: Neil Poland Board Liaison: Bob Haggard</p>	<ul style="list-style-type: none"> • Identify and address issues to better serve manufacturer members • Serve as "consulting resource" to other NWFA committees • Outreach to increase membership 	Glen Miller
<p>Membership Services Co-Chairman: Joe Boone Jr. Co-Chairman: Jamie Lupresto Board Liaison: Barry Gork</p> <p>Members: Jim Garth JP Pierre Tony Robison Joe Rocco Janet Sullivan Dan Vogt Marlin Yoder</p>	<ul style="list-style-type: none"> • Review NWFA Membership Services to ensure the association meets its members current needs • Develop new membership services as needed • Be active in NWFA recruitment & retention 	Penny Erb Janet Wilkins
<p>Nominating Chairman: Neil Poland Board Liaison: Kevin Mullany</p>	<ul style="list-style-type: none"> • Review and recommend Board of Director nominations • Review performance of Directors and Committee Chairs • Create requirements, an application form and review process for Board of Directors candidates 	Michael Martin

NWFA COMMITTEE GOALS 2011-2012

<p>PPR Chairman: Kim Holm Board Liaison: Wayne Cotton</p> <p>Members: Kelly Devitt Allison Finkell Brenda Kubasta Chad Nordhagen Jay Poko</p>	<ul style="list-style-type: none"> • Develop program to promote awareness and demand for wood flooring • Develop Social Media tools • Increase awareness of wood flooring to AIA and ASID • Develop CEU Lunch & Learn PowerPoint programs for members to use locally with Architects and Designers • Develop publication timeline/schedule for publishing Fabulous Wood Floor 	<p>Anita Howard</p>
<p>NWFA RPP Governance Board Chairman: Don Finkell Board Liaison: Peter Connor</p> <p>Members: Corey Brinkema Jason Grant Rick Holden Robert Hrubes Neil Poland</p>	<ul style="list-style-type: none"> • Administer the NWFA Responsible Procurement Program • Reformat and simplify Responsible Procurement Program • Develop "From USA Renewing Forests" marketing/advertising guidelines for manufacturers • Develop national and local PR/marketing campaign promoting RPP programs • Obtain acceptance by USGBC as an approved certification system for LEED 2012 through its pilot program 	<p>Michael Martin</p>
<p>Technical Education Chairman: Glen Miller Board Liaison: Jamie Lupresto</p> <p>Members: Daniel Boone Jason Elquest Todd McDonald Kevin Mullany Charles Peterson JP Pierre Tony Robison Joe Rocco Jim Schumacher Todd Schutte Janet Sullivan David Michael Umbarger Roy Veerkamp</p>	<ul style="list-style-type: none"> • Present 2 "Train the Trainer" schools at the UBC Center in Las Vegas • Increase number of "Sponsored Schools" • Present 3 Subfloor Solutions Schools (2 LAS, 1 STL) • Present 4 Intermediate Install and Sand & Finish Schools (2 LAS, 2 STL) • Present 2 NWFA/MFMA Basic Schools (1 LAS, 1 STL) • Present 2 Advanced Installation Schools (1 LAS, 1 STL) • Present 2 Expert Installation Schools (1 LAS, 1 STL) • Present 2 Expert Sand & Finish Schools (1 LAS, 1 STL) • Present 2 Treads/Risers & Jigs Schools (1 LAS, 1 STL) 	<p>Don Conner Frank Kroupa Glen Miller Rusty Swindoll Tricia Swindoll</p>

NWFA TASK FORCE GOALS 2011-2012

<p>Installation Guidelines Chairman: Kevin Mullany Board Liaison: Tony Robison</p> <p>Members: Brian Beakler Daniel Boone Mike Kearns Drew Kern Steve Marley Brett Miller Mickey Moore Neil Moss Kevin Mullany Roy Reichow Karl Steiger Roy Veerkamp</p>	<ul style="list-style-type: none"> Review any changes that would require updates to NWFA's Installation Guidelines and Sand & Finish Guidelines 	<p>Frank Kroupa</p>
<p>Installation School Protocols Chairman: Jim Schumacher Board Liaison: Rick Jones</p>	<ul style="list-style-type: none"> Establish procedural guidelines for every school event to follow to maintain consistency of programs and resource management 	<p>Frank Kroupa</p>
<p>International Guidelines Chairman: Mark Elwell Board Liaison: Rick Jones</p> <p>Member: Andrea Sikkink</p>	<ul style="list-style-type: none"> Promote, enlist and monitor international manufacturing and grading standards for solid wood, engineered wood, and bamboo flooring 	<p>Glen Miller</p>
<p>NWFA/NOFMA Standards Chairman: Bob Haggard Board Liaison: Tommy Maxwell</p> <p>Members: John Clark Glen Miller Jon Smith</p>	<ul style="list-style-type: none"> Promote, enlist and monitor NOFMA grading standards for solid hardwood flooring Market new factory-finished standard Develop new pricing model for unfinished and factory-finished certification 	<p>Glen Miller</p>
<p>Technical Manual Chairman: Kevin Mullany Board Liaison: Tony Robison</p> <p>Members: Roger Barker Howard Brickman Robert Goldstein Mike Hodges Mike Johns Steve Marley Brett Miller Mickey Moore Neil Moss Roland Vierra</p>	<ul style="list-style-type: none"> Review NWFA Water and Wood manual for revision 	<p>Don Conner Frank Kroupa Rusty Swindoll Tricia Swindoll</p>

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NWFA Service Corporation, Inc is a for-profit subsidiary of the National Wood Flooring Association that will provide industry-specific services assisting NWFA members in advancing their businesses in areas such as marketing, promotion, web design, research and other custom services and activities. Key programs include a Technical Call Center, a Maintenance Products Online service, a Moisture Meter Program for Dealer/Contractors, and a Certified Inspection Clearinghouse.



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NWFA 2011-2012 Committees

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NWFA 2011-2012 Committees

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NWFA 2011-2012 Committees

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NWFA 2011-2012 Committees

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