



National  
Wood Flooring  
Association



**AMERICAN PROFIT RECOVERY**  
You'll Profit From Our Difference!

## NWFA New Endorsed Partner

...A Collection Agency Specializing in Distribution!

The **National Wood Flooring Association (NWFA)**, a not-for-profit trade association representing all segments of the hardwood flooring industry, from manufacturers, to distributors, to retailers, to installers, is pleased to endorse **American Profit Recovery (APR)** as its new vendor for collection activity on delinquent accounts. American Profit Recovery has quickly established itself as one of the leaders in the debt collection industry. By combining a member's internal efforts with APR's third party intervention, the entire life cycle of the delinquency will be minimized. Not only will the effectiveness of the collection increase, but it will do so while decreasing the employee's time taken to manage past due accounts, leaving more time to service their clients!

American Profit Recovery offers a flat fee program as opposed to charging a typical percentage common with most collection agencies and attorneys. By charging a flat fee, APR allows members to keep more of their revenues. If you would like more information about how American Profit Recovery can help your business, please Call Mitchell Knell at (800) 711-0023, or visit them at [www.americanprofit.com](http://www.americanprofit.com). Please mention that you're a NWFA member.

Because of this collaboration, NWFA members will see noticeable advantages in the area of:

- ↳ Average flat rate of \$15 per account as opposed to a percentage.
- ↳ State of the art, real-time reporting capability through APRweb.
- ↳ An average recovery rate of 52% on delinquent accounts.
- ↳ Customer service team available for your needs.
- ↳ Diplomatic collection process as to not alienate customers.

*"NWFA members have a new partner in collecting on delinquent accounts through American Profit Recovery. By combining a member's internal efforts with APR's efforts, delinquencies can be minimized, cash flow can be increased, and members can focus on growing their business as opposed to chasing past due accounts."*

- Penny Erb, Membership Rep, NWFA



*"Our service is a perfect fit for any skilled trade or service industry. Our results have been phenomenal! By partnering NWFA with APR's proven system is only logical, leaving the customer with the best service on the market today."*

- Jeff DiMatteo, President of American Profit Recovery

For a free consultation with no obligation from APR, fill in and fax this form to **(800) 721-9210**, or call **Mitchell Knell** at (800) 711-0023.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_