



National Wood Flooring Association

www.nwfa.org

2012 Wood Floor of the Year Rules

1. The contest is open to NWFA member companies only. All participants must be NWFA members in good standing.
2. Each NWFA member company entering the contest is limited to a maximum of three entries. The entries can be in the same category, or in different categories; however, each floor can be entered into the contest one time only.
3. A separate entry form is required for each entry. You may not use the same entry form for multiple entries.
4. The contest is open to flooring installations only. Each floor must meet all the criteria of the category in which it is entered, with the category for each entry marked clearly on the entry form. Each floor must be installed or restored at an actual job site. Floors installed or restored at instructional schools are not eligible for this contest.
5. If multiple companies are involved in the installation or restoration, only one company may enter the floor in the contest. All companies involved in the installation or restoration should be identified on the entry form.
6. Each entry must include a completed entry form, one 8" x 10" color photograph, and a color CD of the same photograph. Photographs should not include any company identification (person, logo, or other item) that may influence the judges, nor should photos be digitally altered. Digitally altered photographs will be disqualified. No company identification will be provided during the voting phase of the contest. To find a professional photographer in your area, consult your local yellow pages, or find a member of the Professional Photographers of America on-line at www.ppa.com.
7. CDs submitted for the contest should include one photo only. The photo on the CD should be the same photos that is printed and sent. Digital photo format should be .jpg, minimum 300 dpi.
8. Descriptions will be accepted as requested on the entry form only. No additional information will be used.
9. Each floor entered into the contest must have been installed or restored, and completed, between January 2011 and January 2012.
10. Each entry must be received at NWFA headquarters by 5:00 pm (Central) on January 9, 2012. **No extensions will be granted.**
11. Ten awards will be presented, one in each of the following categories: (1) Best Residential; (2) Best Commercial; (3) Best Restoration; (4) Best Reclaimed; (5) Best Manufacturer Factory Finished; (6) Best Limited Species; (7) Best CNC/Laser Cut; (8) Best Extreme Makeover; (9) Members' Choice; and (10) Designers' Choice. An Honorable Mention award will be presented to 2nd place entries that receive one vote less than the first place winner in any category. Honorable Mention awards may not be presented in each category. Voting will occur on-line only from February 1, 2012 through February 28, 2012.

12. Awards will be presented during an Awards Presentation to be held during the NWFA's 2012 Convention in Orlando, Florida. Winners will be notified in advance.
13. Each winner will receive a certificate, lapel pin and trophy. In addition, each winner will be featured in *Hardwood Floors* magazine. All other entries will be featured on the NWFA web site. Publicity will be distributed on behalf of each winner to trade press, and will be provided to each winner for use in their local media as well. If requested, a plaque will be presented to the lead installer. Distributors will be recognized with a certificate upon request. Other participating companies (designers, manufacturers, etc.) will have the option to purchase a plaque.
14. All entries, photographs and other materials used in this contest become the property of the NWFA for use in promoting wood flooring and the wood flooring industry. No entry materials will be returned.
15. The NWFA reserves the right to reject any entry it deems to not be in compliance with these rules. The NWFA is the final authority on all decisions with regard to this contest.